

# PROMOITALIA

M E D I C A L   A E S T H E T I C S



**Most people think that beauty and wellness  
depend on nature and age.  
We do not.**



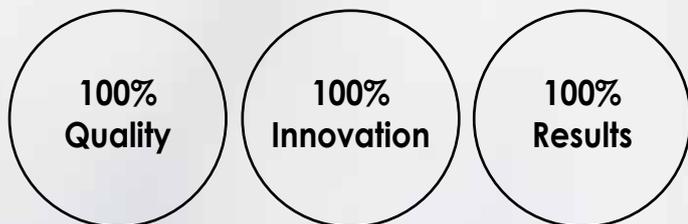
Many people think that beauty and wellness depend on factors related to nature and age. We do not.

In fact, for us, wellness and beauty are not innate characteristics, but rather they are a goal to be achieved, a path of improvement to be built day by day.

Starting from these considerations, Promoitalia has undertaken a scientific research activity and proposed a technological offer in the field of aesthetic medicine and plastic surgery.

The purpose of Promoitalia is, therefore, to be a real "beauty stylist", creating trends in the beauty market through innovative and advantageous products compared to those of competitors.

Promoitalia offers all its customers a personalized and exclusive service through highly advanced products. With Promoitalia the fate of the battle against the signs of aging and small imperfections are already obvious. We define effortless beauty and defy ageing signs, through results that last for a long time.





*Happy Lift*<sup>™</sup>  
Lifting Threads

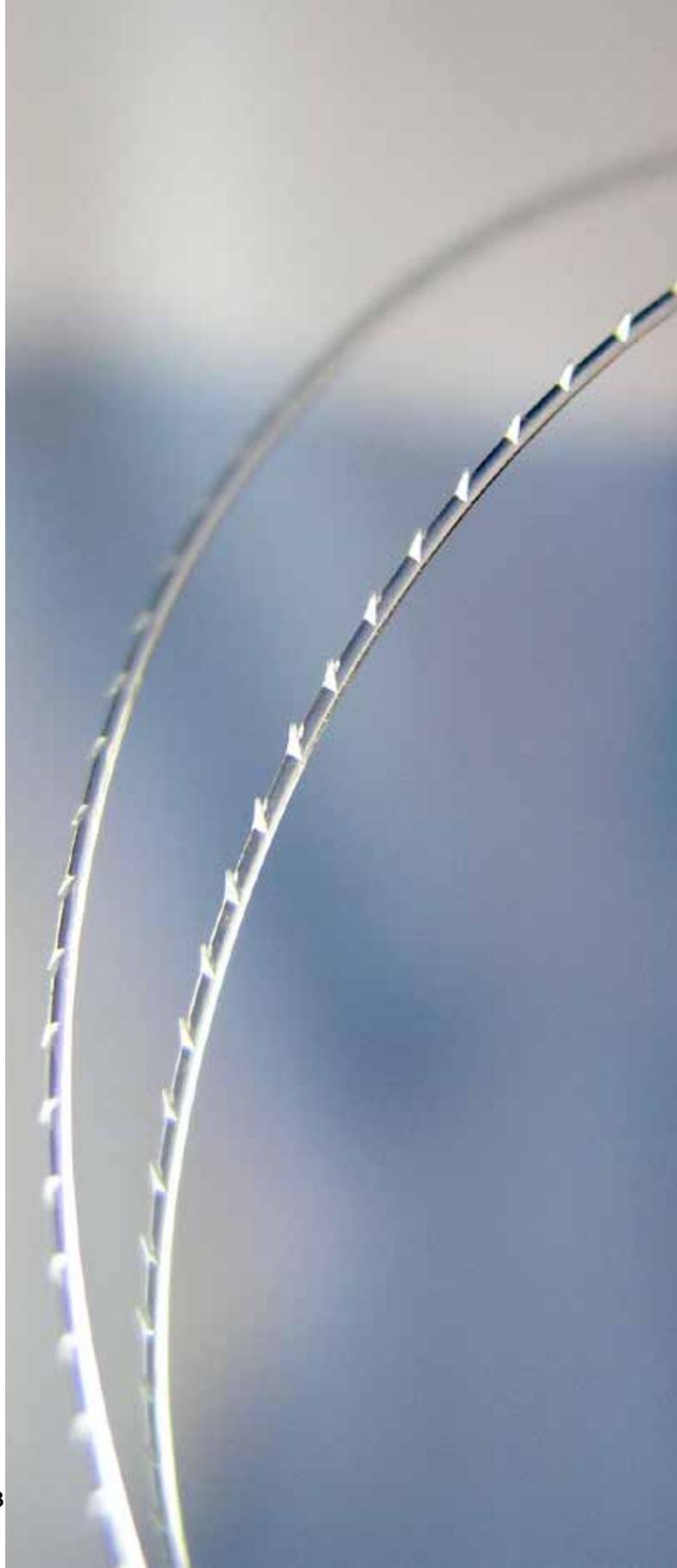
# HAPPY LIFT™ Lifting Threads

The aging process, which begins to appear around the 30s, reverses the "Triangle of beauty" whose base is at the top of the face during adolescence at the 20s, but inevitably reverses with time. Along with the sagging of the tissues, deep furrows and wrinkles begin to appear, indicating an inner change in the supporting structure of the skin. Happy Lift is the key for a small step back in time, a minimally invasive, short recovery technique that can shave years off your age without major surgery or visible scars.

## PATENT SUTURES:

**HAPPY LIFT** has a unique and patented sutures. Unlike conventional sutures which are smooth, all Happy Lift threads have tiny barbs or cogs with a special design in terms of their length, density and angling meant to carry out both a lifting and revitalizing effect. Once inserted into the sub dermis, the barbs gather the skin producing fibrosis necessary to provide new support scaffolding for the soft facial tissues, that lift and hold them in place. As a result, a refreshed look and a better facial contour are visible immediately after the operation.

**HAPPY LIFT SUTURES** are available both in a permanent and an absorbable version. Permanent threads are made up of polypropylene, a safe material widely used in surgery for more than 50 years, while the dissolvable ones are made of poly-lactic-caprolactone, a non-allergic composition modified to last longer than usual in the skin. Generally, the thread disappears 12/15 months after the implant, but the lifting effect will not disappear after this period thanks to the fibrotic reaction induced by the barbs, **Happy Lift** results, in fact, are proven to be long-lasting, up to 5/6 years.

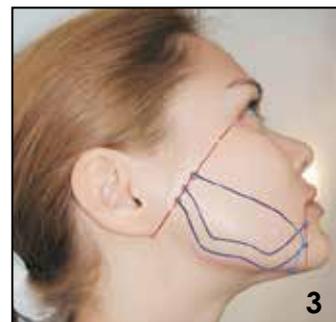
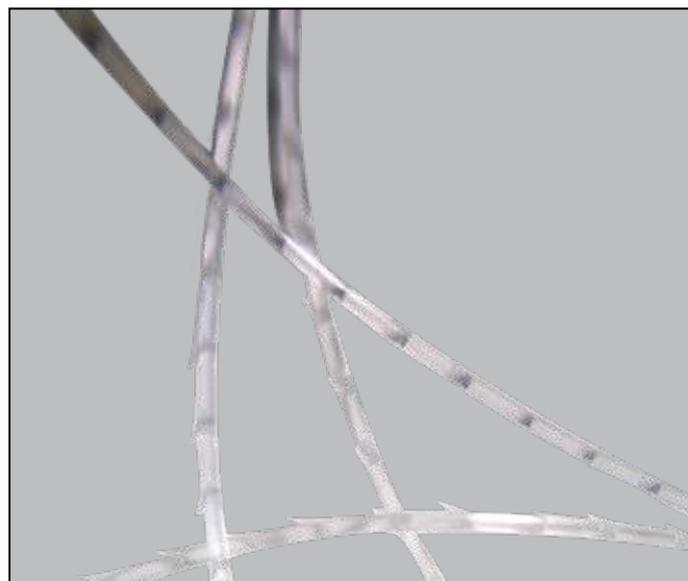
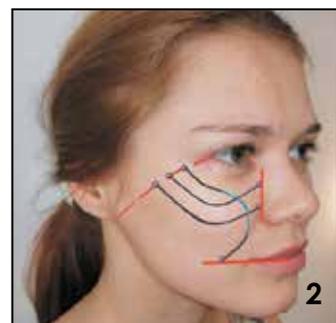
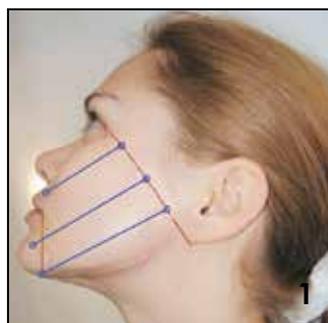


# Happy Lift™ Free Floating

## Repositions To Rejuvenate, No scars and short recovery time

**Free Floating** is a permanent and/or absorbable thread inserted, through a mini-invasive surgical operation, to sagging cheeks. The procedure is fast, safe and easy to perform. It does not require any incision on the skin as the **Free Floating** threads are inserted through a long spinal needle injected into the subcutaneous tissue under local anaesthesia.

**Free Floating** sutures have little bidirectional convergent cogs. When the threads are inserted under the skin, the cogs open and gather into the surrounding tissues, creating a supporting structure for soft tissues of the face, thus preventing any shifting of the threads. Positive effects of **Free Floating** appear immediately after the operation: you will see and appreciate the repositioning and recovery of the facial plasticity (three-dimensional effect) Results improve from 2 up to 10/12 months, after which the lifting effect is long lasting. An increased level of Hyaluronic Acid, Collagen and Elastin is visible thanks to the fibrosis induced by the particular and specific shape of the barbed threads.



### Packaging:

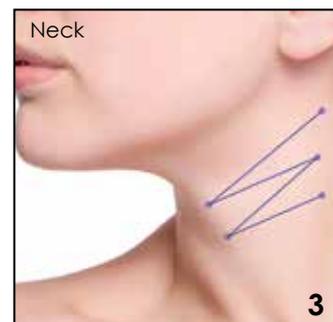
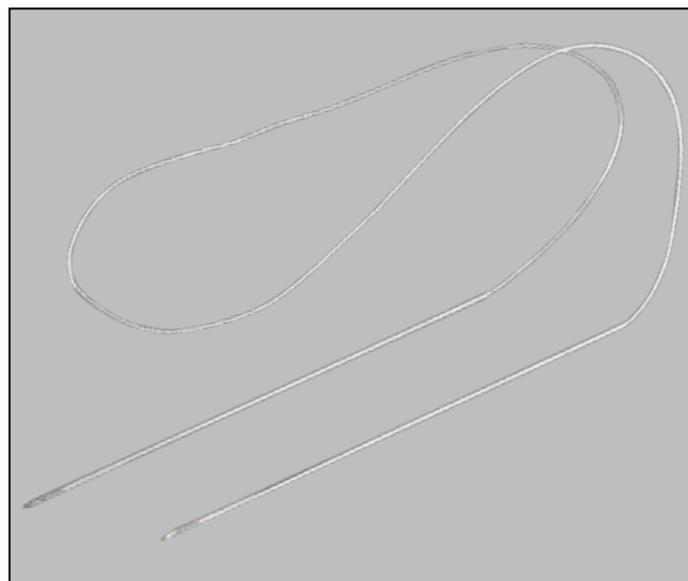
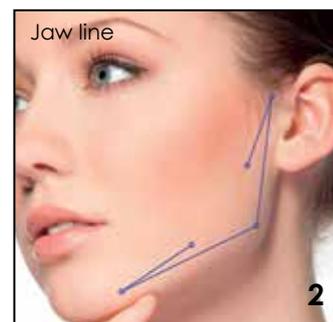
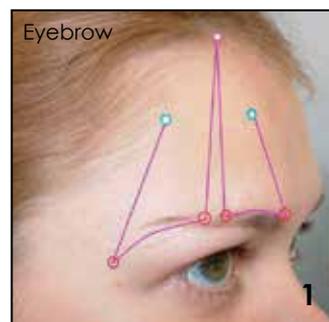
- 6 barbed threads in P (LA-CL) absorbable 12cm USP 2/0
- 6 barbed threads in P (LA-CL) absorbable 23cm USP 2/0
- 6 barbed threads in poly propylene permanent 12cm USP 2/0
- 6 barbed threads in poly propylene permanent 23cm USP 2/0

# Happy Lift™ Double Needle™

## Easy and Fast To Perform Symmetrical Results

**Double Needle** is a bi-directional convergent barbed thread which allows for a quick, mini-invasive and natural approach to the problem of moderate saggy tissues without the necessity of a scalpel.

**Double Needle** threads, available both in a permanent and absorbable version, are to be inserted into the sub dermis without the help of a spinal needle, as they have non-traumatic straight twin driver needles attached to both ends. Due to this particular structure, surgeons can realize the pathways they could never make with spinal needles, such as semi-circular or loop paths that guarantee more effective gathering and compacting of the tissue, consequentially allowing an enhancement of volume. The implant procedure results are immediate, with a shorter operation time and a better post-operative recovery for the patient. By using **Double Needle** it is also easier to position the two halves of the thread in a precise way; this allows an absolute symmetrical result for a correct distribution of the tissue's weight on both halves of the thread.



### Packaging:

- 6 barbed threads in P (LA-CL) absorbable 12cm USP 2/0
- 6 barbed threads in P (LA-CL) absorbable 23cm USP 2/0
- 6 barbed threads in poly propylene permanent 12cm USP 2/0
- 6 barbed threads in poly propylene permanent 23cm USP 2/0

# iNeedle

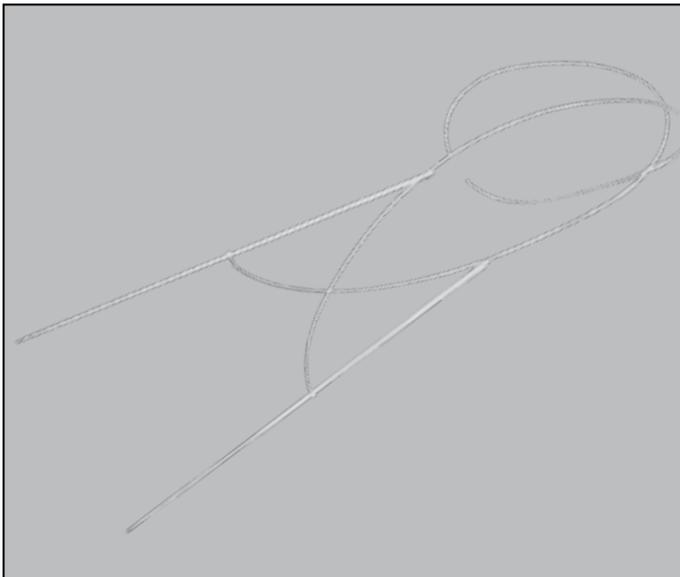
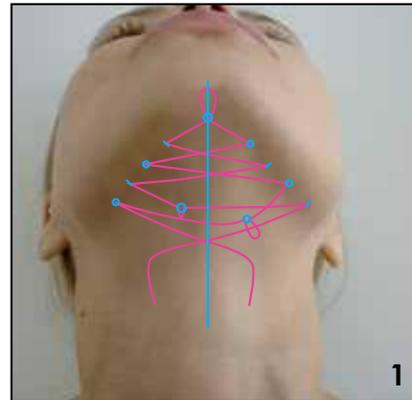
Saggy Neck  
Solution

## The Double Chin Solution; No more Fat Saggy Necks.

**i-Needle** is a new tool for tightening up a loose neck, the only thread that allows patients to undergo a neck lift contextually to a neck liposuction. It is an ideal solution for those who want to remove ageing signs around the neck area or want to give their neck a more defined look. The procedure is also suitable for those whose skin has sagged or loosened as a result of significant weight loss.

**i-Needle** technique involves using a dissolvable bi-directional convergent barbed thread with two special needles to be inserted into the subdermis to tighten and suspend the loose skin in the neck. It creates a net for supporting the neck without the need of a bandage.

**i-Needle** vastly reduces the risks associated with traditional neck lifts such as hematomas and/or nerve injury.



### Packaging:

- 4 barbed threads in P (LA-CL) absorbable 23cm USP 2/0
- 4 barbed threads in poly propylene permanent 23cm USP 2/0

# Assufil

MONOFILAMENTO

The monofilament barbed suture in P(LA-CL) for the treatment of skin imperfections in plastic and aesthetic surgery.

Absorbable monofilament threads in P(LA-CL) for Body and Face

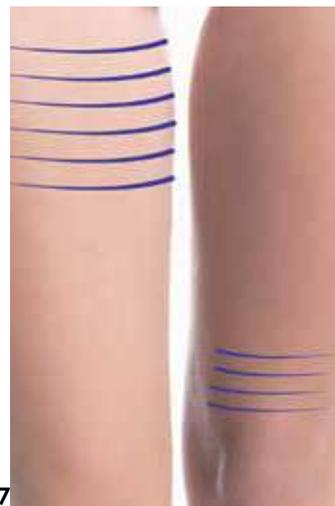
Monofilament sutures produced by extrusion and cut in P(LA-CL) with a specific polymerization and geometry:

Gauge: 4.0 USP  
Lengths available: 5-9-15 cm  
Color: transparent  
Sutures pre-assembled in disposable needles

The three sutures use needles of different lengths and diameters:

50mm suture = 23G x 60mm  
90mm suture = 23G x 60mm  
150mm suture = 23G x 90mm

For Single Use Only









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